Transactions

There are a sizeable number of missing values in the dataset.

* Online\_order is the field with the most number of missing values.
  + Check for the mode
  + Fill missing with the mode
  + There is a balance between True and False
  + Using forward\_fill
* Missing values from the other fields would be hard to fill due to their nature. Therefore I am dropping the values.
* No duplicates found

Customer Address

Has some duplicates that are worrisome. But skipping them for now. There are no missing values here.

Customer List

Unnamed: 20 and Rank fields are similar

There are missing values although they can’t be filled momentarily

Customer Demographic

Default field does not contain any understandable data

1843 DOB value

Transactions has 3494 IDS

Customer Address has 3999 IDS

Customer demographic has 4000 IDS